

Digital and IT

Digital Marketing for Business

This course will introduce you to concepts of digital promotion that can be used in a business setting.

What are the entry requirements?

You will be required to have basic digital skills to complete this course. For students where there is no evidence of this you will be required to complete a short assessment in English and Digital Skills to demonstrate that you are working at Level 1 and above.

Need more information?

You can find out more about Northern College and the courses on offer by calling us on 01226 776000 or emailing us courses@northern.ac.uk

Course description

It will:

- introduce you to concepts of digital promotion that can be used in a business setting.
- develop your understanding of a wide range of topics around digital promotion and social media.

On achievement you will gain the NCFE L2 Award in Digital Promotion for Business.

What can this course lead to?

Level 2 IT Skills for Work and Study

Want to learn more?

You can find out more about Northern College and the courses on offer at one of our Open Events [<https://www.northern.ac.uk/open-events/>]

Location

1-Onsite

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