

# Business and Management

## Business Start-up

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### What are the entry requirements?

You are required to have achieved a Level 1 qualification in English as you will need to complete written assignments using an acceptable level of English language. If English is a second language, then Level 1 ESOL is required. There are no specific requirements to study this course other than this.

### Need more information?

You can find out more about Northern College and the courses on offer by calling us on 01226 776000 or emailing us [courses@northern.ac.uk](mailto:courses@northern.ac.uk)

## Course description

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This innovative new enterprise programme is aimed at learners seeking the skills and knowledge needed to develop a business start-up; the pathway includes three strands:

- **Business Start-Up** gives learners an understanding of the initial processes and requirements of a business start-up, knowledge of the first steps in creating a business start-up, including the marketing, legal and financial requirements, and an understanding of how to write a business plan
- **Lean Organisation Techniques** involves learning specific techniques and tools to improve business performance including enabling effective team performance and in addition, how to access the business sector/further qualifications and learning
- **Business Improvement Techniques** including process analysis, problem solving, workplace organisation and continuous improvement techniques
- Industry guest speakers may form part of this curriculum subject to availability

The course is delivered via a hybrid study programme consisting of two days per month in college over six months and the remainder of the course is self-study distance learning. Study is supported by the provision of a tailored virtual learning environment which is accessed from home.

## Want to learn more?

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You can find out more about Northern College and the courses on offer at one of our Open Events [<https://www.northern.ac.uk/open-events/>]

## Location

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1-Onsite

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