

Digital and IT

Digital Promotion for Business

It will:

- introduce you to concepts of digital promotion that can be used in a business setting.
- develop your understanding of a wide range of topics around digital promotion and social media.

On achievement you will gain the NCFE L2 Award in Digital Promotion for Business.

When does this start and end?	What are the entry requirements?	Need more information?
<ul style="list-style-type: none">• 23 June 2025 - 21 July 2025	No formal requirements; students will be required to have completed the Next Steps in Computers course, or already have digital skills equivalent to those listed in that course's description, and ideally be working at or towards Level 1 in English.	You can find out more about Northern College and the courses on offer by calling us on 01226 776000 or emailing us courses@northern.ac.uk

Course description

This course will introduce you to concepts of digital promotion that can be used in a business setting.

What can this course lead to?

Level 2 IT Skills for Work and Study

Want to learn more?

You can find out more about Northern College and the courses on offer at one of our Open Events [<https://www.northern.ac.uk/open-events/>]

Location

On-site

Course session dates

Session dates for 23 June 2025 - 21 July 2025

- Monday 23 Jun 2025 to Tuesday 24 Jun 2025
- Monday 30 Jun 2025 to Tuesday 01 Jul 2025
- Monday 07 Jul 2025 to Tuesday 08 Jul 2025
- Monday 14 Jul 2025 to Tuesday 15 Jul 2025
- Monday 21 Jul 2025 to Monday 21 Jul 2025

Last updated: 21st January 2025